

## Please amend claim 5 as follows:

5. (Amended) The method of claim 11 including invoking a method which provides a handle to said first marker.

## Please amend claim 10 as follows:

10. (Amended) The method of claim 11 including providing a log-in server, reporting a transmission to said log-in server and allowing a third party to access said log-in server to receive transmission reporting.

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## Please amend claim 11 as follows:

11. (Amended) A method for tracking video transmissions comprising:
setting a first marker in the video transmission;
tracking the transmission after said first marker;
providing an on-going count of bits transmitted and time elapsed from the point in time when the first marker is transmitted; and
reporting the transmission.

## Please amend claims 14-16 as follows:

- 14. (Amended) The system of claim 13 wherein said broadcast encoder sets the first marker in the video transmission.
- 15. (Amended) The system of claim 13 wherein said content provider sets the first marker in the video transmission.
- 16. (Amended) An article comprising a medium for storing instructions that cause a computer to:

set a first marker in a transmission;

track the transmission after said first marker;

provide an on-going count of bits transmitted and time elapsed from the point in time when the first marker is transmitted; and

report the transmission.